

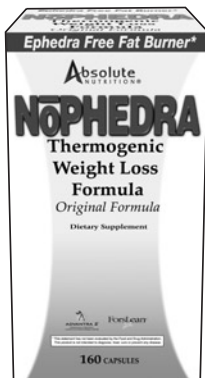
NōPHEDRA

With your purchase of NoPHEDRA™, you are obviously interested in losing weight without ephedra. NoPHEDRA™ is the original ephedra free thermogenic weight loss formula.

NoPHEDRA is an extremely effective fat burning product without ephedra that really works! It combines powerful, but safe, energy and mood enhancers, appetite suppressants and a synergistic blend of potent fat loss agents.

NoPHEDRA provides a very powerful thermogenic and metabolic boosting effect for amazing long term results! If you have been searching for the answer to ephedra, a way to actually burn fat and get lean without ephedra, you've found it.

- ✓ **NO Jitters**
- ✓ **NO Nervousness**
- ✓ **NO Insomnia**



The Science Behind NoPHEDRA™

Green Tea & Caffeine

The green tea extract may play a role in the control of body composition via the activation of thermogenesis and fat oxidation.¹ Green Tea contains catechin-polyphenols and caffeine. The catechin-polyphenols inhibit the enzyme that turns off catecholamine activity.² Catecholamines are responsible for the promotion of fat burning. The caffeine works to promote catecholamine production and also inhibit the enzyme phosphodiesterase. So this means caffeine has the enhanced ability to burn fatty acids due to the catechinpolyphenols and can act as an inhibitor of the phosphodiesterase enzyme, which turns off fat burning.³

Synephrine

Citrus Aurantium (Advantra-Z™) is a Chinese fruit that contains several alkaloids with Synephrine being the principal compound. Synephrine is a related cousin of Ephedrine and according to its patent information, it does not act in the body as a stimulant. Synephrine is thought to only stimulate the beta 3 receptors, which control basal metabolic rate. This compound may provide the same fat burning, muscle sparing and appetite regulation as Ephedrine but with out any stimulant like side effects.⁴

L-Tyrosine

The amino acid L-tyrosine is converted to noradrenaline' which is one of the catecholamines released by caffeine.^{5,6} The L-tyrosine conversion to noradrenaline causes catecholamine rejuvenation and prolongs caffeine effectiveness.⁷ L-tyrosine is an amino acid that has been shown to enhance the effects of other thermogenic agents.

Forskolin

The newest ingredient to enter the fat loss arena is Forslean® or the Aurvedic herbal Forskolin standardized at 20% Coleus forskohlii. Research shows oral forskolin to a potent stimulator of adenylyl cyclase.⁸ Adenylyl Cyclase is the controlling agent of fatty acid beta-oxidation or to put it simply, when this enzyme is produced it forces the body to burn fat for energy or fuel. If this herb is combined with any beta-agonist, like synephrine, it causes a supercharged release of fatty acids to be utilized for energy or fuel.

Flavanex-ER®

Flavanex-ER® contains quercetin, naringin, and fisetin which are bioflavonoids found to extend the actions of caffeine and synephrine like compounds. This prolonged action causes the caffeine and synephrine to work longer and thus promote greater thermogenesis and fat loss.⁹

5-HTP

5-HTP or 5-hydroxytryptophan has been shown to regulate carbohydrate and food intake and thus promote fat loss. 5-HTP is a precursor to serotonin. 5-HTP converts 5-HT or 5-hydroxytryptamine (Serotonin). Serotonin is thought to be one of the major hormones which regulates carbohydrate and food intake.^{10,11} The HTP used in this product is of natural origin and is derived from the seeds of Griffonia simplicifolia.

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